



## ***Clamshell Quilt Guild***

***Waterford, CT***

On August 4 and 5, 2018, the Clamshell Quilt Guild will present their biennial quilt show, **QUILTS ALL AROUND THE TOWN**, on the scenic Connecticut College Campus. We are a nonprofit organization. Our goal is to educate and encourage those interested in quilting by providing lectures and workshops throughout the year, thus preserving the art.

Guild members support a variety of community projects, volunteering thousands of hours. Over 200 baby quilts were made and donated to Lawrence and Memorial Hospital NICU (Neonatal Intensive Care Unit). Quilts were made and donated to Waterford Country School and to the New London Homeless Hospitality Center Veterans Homes. In addition to monthly donations of needed items, baby quilts and lap quilts have been made and donated to Safe Futures, an emergency shelter and transitional living program for families working to rebuild lives shattered by domestic violence or sexual abuse.

This biennial quilt show is our major fundraiser, which allows our guild to continue its valuable work within the community. Past shows have welcomed more than 800 people in attendance and showcased a variety of vendors. It is the dedication and hard work of our members which insures the success of our quilt show.

All show visitors receive a QUILTS ALL AROUND THE TOWN SHOW BOOK, which traditionally contains information about the quilts on display, a schedule of events, messages of encouragement, and **advertisements** from local businesses such as yours. We hope you will take this opportunity to advertise your business during this special event. Details on the sizes and costs of advertisements are provided on the attached flyer.

We appreciate your support and look forward to hearing from you.

Contact information:

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# Quilts All Around The Town

August 4 & 5, 2018

At: Connecticut College  
270 Mohegan Ave  
New London, CT

## Show Book Advertising Rates

Back Cover	\$200
Inside Front Cover	\$150
Inside Back Cover	\$150
Full Page 4 ½ x 7 ½	\$125
Half Page 4 ½ x 3 ¾	\$65
Quarter Page or Business Card 4 ½ x 1 ¾	\$35

**DEADLINE FOR AD SUBMISSION: June 1, 2018**

MAKE CHECKS PAYABLE TO: CLAMSHELL QUILT GUILD

**AD COPY SHOULD BE BLACK AND WHITE CAMERA READY**

**Any digital submission or electronic submission needs to be high resolution, at least 300ppi. Most file formats are acceptable.**

**Any non-digital submissions (paper ads, letterhead, business cards) will be scanned to digital format.**

**An original business card, paper ad or letterhead is preferred instead of a copy of the card, paper ad or letterhead, as copies of originals will not reproduce (scan) as well.**

SHOW BOOK QUESTIONS AND MAILING ADDRESS:

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